

Five-year recycling agreement with major electrical group is largest of its type in UK

DSG deal sparks growth



From left to right,
Paul Hamilton,
Assunta Keenan,
Joseph Quigley and
Bill Milliken

SCOTTISH recycling company environCom, which is in the process of building one of the biggest Waste Electrical and Electronic Equipment (WEEE) processing facilities in the UK on a 10 acre site in Grantham, Lincolnshire, has just signed a five-year rolling contract with DSG International plc, one of Europe's leading specialist electrical groups

The group includes some 650 Currys and PC World stores in the UK, as well as Dixons.co.uk and Pixmania.co.uk online. environCom Ltd will be responsible for all of the group's electrical and electronic recycling and reuse requirements in the UK, safely and efficiently disposing of fridges, washing machines, televisions, IT and PC equipment and other small domestic appliances.

Joseph Quigley, environCom's CEO says: "We are delighted to have this opportunity to work with DSG International. Securing this contract is great news for our company as it firmly establishes environCom as one of the major processors of WEEE in the UK.

"This success reflects the breadth of

knowledge and experience in the environCom team in winning and running large enterprise contracts and businesses. We expect to be processing product through our Grantham site by early November this year with a planned ramp in volume that will see the company processing around 100,000 tonnes of end of life electrical products per annum"

The DSGi customer take-back contract is the single largest WEEE contract in the UK and the anticipated number of items to be recycled at its peak is the equivalent of almost two million fridges each year. "The DSGi team are extremely motivated when it comes to driving innovation in their business," comments Quigley.

"This partnership is opening new doors for our company and we hope to be announcing a new growth opportunity that has arisen directly as a result of the collaborative approach we have taken with the DSGi team. They have a real desire to break the mould in the retail industry when it comes to recycling"

Sarah Geddes, the DSG Reverse Logistics Operations Director who will join the

environCom Ltd board of directors comments: "Our implementation of the WEEE Directive and the store support network we have in place make it the easiest place for customers to recycle and return their electrical and electronic equipment. We're looking forward to working with the environCom team on a variety of new and exciting opportunities."

The environCom management team, who are headquartered in Linwood, in Renfrewshire, have been drawn from a variety of industries across Scotland, and mainly from the electronics industry. The team have a collective wealth of experience in managing supply chain solutions from procuring materials to manufacturing product and then selling that product into the end user markets.

They now find themselves putting the machine into reverse, and while still managing supply chain solutions, they are taking back the complete product, de-manufacturing it into its constituent parts, and selling those parts, such as metals and plastics, back to the manufacturers who will then build new products.